

**How I Generated**

**\$39,014.56**

**In Affiliate Commissions In 5 Days  
And Became One Of the World's Most  
Sought After Super Affiliates, By  
Sending A Few Emails...**

**(From This I Created A Magical Formula To Sell Around \$1million Of  
Affiliate Products In The Last Few Years)**

**They now call it Affiliate Millionaire...**

Crikey! – We are really winding the clocks back here...

Because on 6<sup>th</sup> Feb 2007, I \*validated\* the affiliate system that generated \$39,014.56 in commissions in a matter of days.

*It's something that would truly change my life.*

Since then I've went on to sell over a \$1million dollar 's of affiliate products using a tried and tested system.

**IT ROCKS!**

Anyway....

I've made even bigger affiliate pay days, than the one I'm about to walk you through in detail....

**But this one is closest to my heart.**

It's the key moment where I accidentally discovered the power of the system we all now call "[Affiliate Millionaire](#)".

I knew my system worked.. but not to the point of making \$39,014.56 commissions by selling a \$77 ebook.

(And the best thing is, this has nothing to do with the Google, Pay Per Click, CPA and ways that can be SWIPED away from you in the blink of an eye)

This '[Affiliate Millionaire](#)' method is here to stay...

Here's my story...

PS: If you don't have an email list don't worry – Affiliate Millionaire shows you that you...

- 1) You don't know need a big list to make \$1,000's (that's an old wives tail)
- 2) How to tap into various sources and **get a list that spends money** fast

Ok...so let's get into the 'juicy' money getting stuff.

**Date Of Promotion: February 2007**

**Product Name and Description: DayJobKiller - Ebook teaching failing affiliates how to fight back and stop losing money on PPC.**

**Price Point: \$77. After customer bought they were offered a \$67 upsell**

**Commission Level: 75% paid via Clickbank**

**Commissions earned: \$39,014.56**



## Here's A Background leading up to the affiliate promotion..

Chris & Ken, creator of the product DayJobKiller.com had created a similar product called AffiliateProjectX.com, which was released in November 2006.

'Affiliate Project X' detailed how Chris had trained 10 people to make money as an Affiliate.

There were several methods in this including, Google Adwords, "the leech" concept and how to steal from the super affiliates.

**The product was a RAGING success** and at this point Chris and I both realised the HUGE potential for this market (even though we had not met each other yet)

We noticed how many individuals had tried to make money from promoting products on Pay per Click such as Adword's but just could not make a profit.

*This is the basis on how Day Job Killer was born.*

I had released a product of my own product in October 2006 called Dominating CB. This was a video tutorial course showing people how I had bought products with resale rights, leveraged Clickbank's vast affiliate database and made \$10,000's for as little as a \$197 investment.

As Chris and I were operating in very similar markets I decided to give him a call out of the blue....

We formed an instant connection, became good friends and started talking about our plans for the future...

## **Here's What I Did To Gear Up For the Day Job Killer Promotion..**

Chris was aiming to launch DayJobKiller.com in February 2007.

I knew about this from December 2006.

At that point I ALREADY started dropping 'teasers' to my email list, using the "Four Magic Triggers" taught in Module 3 of [Affiliate Millionaire](#)

(The Four Magic Triggers is one core elements on why I am able to crush so many other affiliates)

### **PREPARATION IS THE KEY.**

When I decide to promote an affiliate product for a "big launch" , I like to let my list know about it well ahead of time (4 – 6 weeks in some cases)

This has many POSITIVE factors..

1) When the 'product hits the shelves', your subscribers can see that you have been building up to it for a while ie: you are GENUINE about recommending the product and not just blasting an email like 99% of the "vulture affiliates".

(That is majorly important)

2) You have the upper hand of being able to send preview clips weeks before, talk about the benefits, explain why you trust the author and why it's a good product.

3) You can build your Bonus package up over weeks. It's almost like having a mini launch for your bonus pack. This is MASSIVELY powerful factor.

These are the emails I sent just before launch.

### **February 5<sup>th</sup> February 2007**

On this date I sent the following email to my lists

Subject: {!name}, a fre.e video and a \* BIG\* warning...

{!name},

This is my most **\*IMPORTANT\*** recommendation of 2007 - and I don't say that lightly.

I hope that my open, honest (and sometimes brutal approach) over the past weeks conveys that to you...

I also have a free 22 minute video showing MASSIVE earnings through Clickbank from a friend of mine, but let me share this with you first...

Tomorrow at exactly 3PM EST there will be a product release that will **\*change\*** Clickbank history.

As you know I'm very involved with Clickbank and as a result know the **\*KEY\*** players (ie the guys who make \$1,000,000.00+ online)

One such guy is Chris...

Chris is the infamous author of "Affiliate Project X" - a product that took the Internet by storm in October 2006.

Chris lives in the UK and since I live in Ireland we have become good friends and regularly talk on the phone.

His latest product released tomorrow is called 'Day Job Killer' and **\*PROMISES\*** to show the "Average Joe" how to steal from the super affiliates and start banking \$100 - \$300 per day through Clickbank.

### **READ WHAT I AM ABOUT TO SAY BELOW VERY CAREFULLY....**

And this might even 'offend' Chris. Ok... the guys makes million's online. Big Deal

So do a ton of other guys I know ..

### **SO WHAT MAKES CHRIS DIFFERENT...?**

Well here's the simple matter. Chris not only "walks the talk" **\*BUT\*** he's a damn good teacher.

Chris is concerned about the customer, YOU {!name} and that is why I recommend his product so highly

After reading Chris's new "Day Job Killer" manual I will openly say if you apply what he teaches(all taught in a step -by -step fashion) **\*YOU WILL\*** make money online.

### **PRICE DISCOUNT AND BONUSES....**

Now for the opening days Chris will have a **\*special\*** price discount but expect this to disappear very fast. So be sure to grab it as soon as it releases.

Secondly because I believe in 'Day Job Killer' so much, I want to really over deliver and am offering the following bonuses to the **\*first 50 customers\*** who buy through my link.

-----  
**BONUS #1** - A private recording that Chris and I are conducting that you cannot get \*ANYWHERE\* else. This is highly exclusive to my members only ( \$197 value)

**BONUS #2** - A copy of the private Clickbank Interviews I held with Mike Filsaime and Jeff Mulligan lasting over 2 hr , 30 mins (\$97 genuine value)

**BONUS #3** - A copy of another Interview I held with Joel Comm on how he rakes in \$25,000 a month with adsense and virtual real estate (\$97 value)

**BONUS #4** - Ten customized website templates that you can use with 'Day Job Killer' to start your promotions (\$197 Value)

-----  
All you will need to do is email your receipt to my head of support Stuart at [stuart@launchaproduct.com](mailto:stuart@launchaproduct.com)- just be quick to order.

Before I go I want to share a special 22 minute video with you that Chris has prepared showing you \*PROOF\* of his techniques in action.

This one is totally free and I encourage you to watch it (trust me you will be excited with what he reveals)

<http://dayjobkiller.co.uk>

Remember the launch is at 3PM EST tomorrow so be on the look out for my email.

In the meantime let me ' wet your appetite' with this free 22 content packed video.

<http://dayjobkiller.co.uk>

Warm Regards,  
Andrew Fox

PS: I'm really excited about this product release - I already have my own special preview copy and its \*AMAZING\*. Get ready to grab yours...

<http://dayjobkiller.co.uk>

P.P.S: I'm still preparing my Clickbank Annihilation mentoring program so get ready for that soon. In the mean time check out the free video above.

**END EMAIL MESSAGE #1**

The next day I sent a follow up email just before the website was live

**EMAIL MESSAGE #2 - SENT 6<sup>TH</sup> February at 1PM EST.**

**Subject:** {!name}, Day Job Killer is live - go,go,go...

{!name},

Day Job Killer is now live! (The official release is actually at 3PM EST but because I'm close friends with Chris you get a head start)

Remember this is a discounted price.

<http://dayjobkiller.co.uk>

You will see this plastered all over the Internet today - but hype aside this is a \*SOLID\* product that I have already reviewed. If you follow the steps outlined \*you will\* become a super affiliate.

<http://dayjobkiller.co.uk>

I'm also over the following bonuses to the \*first 50 customers\* only

-----  
**BONUS #1** - A private recording that Chris (author of Day Job Killer) and I are conducting that you cannot get \*ANYWHERE\* else. This is highly exclusive to my members only (\$197 value)

**BONUS #2** - A copy of the private Clickbank Interviews I held with Mike Filsaime and Jeff Mulligan lasting over 2 hr , 30 mins (\$97 genuine value)

**BONUS #3** - A copy of another Interview I held with Joel Comm on how he rakes in \$25,000 a month with adsense and virtual real estate (\$97 value)

**BONUS #4** - Ten customized website templates that you can use with 'Day Job Killer' to start your promotions (\$197 Value)

---

All you will need to do is email your receipt to my head of support Stuart at [stuart@launchaproduct.com](mailto:stuart@launchaproduct.com) - just be quick to order.

Grab \*YOUR\* copy of Day Job Killer now at

<http://dayjobkiller.co.uk>

Take Care,

Andrew Fox

## **RESULTS OF THE TWO MAILINGS...**

The first mailing received 1142 unique clicks

The second mailing received 1925 unique clicks.

In the first 6 hours of mailing, I generated about \$19,000 commissions .I knew this was a hot product and had to attain market share as quick as possible.

So I sent out another mailing 6 hours after my launch email which is below

## **MAILING SENT 6 HOURS AFTER LAUNCH**

**Subject:** {!name}, Chris from DayJobKiller just rang me...

{!name},

This is funny... You heard all the hype about Day Job Killer today yeah....  
But did you hear this? :-)

I was on the way home from London today (Just bought a BMW M3 convertible)  
when Chris, the author of 'Day Job Killer' called me on my phone.

I had actually just boarded the boat taking my new car back to my home in N.  
Ireland - I hope I didn't get any speeding tickets!

I had already programmed the message to go out about Chris's new product...  
Chris said

"Dude, your are totally on fire! - your the #1 affiliate by a long shot.  
What did you tell your list?!"

(He was really puzzled)

I sort of stumbled and thought... "Geez what did I tell \*you\* guys..."

You know what I told you

{!name}...

## **THE TRUTH!**

I didn't dress it up and sugar coat it in fancy crap and hype.

I told you the truth (and while I'm at it Chris told me he is \*DEFINITELY\* raising the price soon)

<http://dayjobkiller.co.uk>

Day Job Killer really is a breath of fresh air for failing Clickbank affiliates.

I just told Chris "Man I'm happy things are going great for you but you deserve it.

"You've created an \*AMAZING\* guide that WILL help people kill their day jobs that will change lives...."

To me that's heart warming and a product like that is worth every damn penny.

<http://dayjobkiller.co.uk>

So when friends like John Reese and Yanik Silver tell me " Always over deliver to your customers EVERY time" I take that to heart.. I really do.

With that said I've had 2 hours sleep (Had to get up at 4.30am for the boat today) and am in serious need of rest.

Check out Chris's product below and grab - it's awesome. And remember a price rise is happening soon and that ain't hype!

<http://dayjobkiller.co.uk>

Take Care,

Andrew Fox

PS: I'd also arranged bonus for the first 50 customers below. Now I'm going to extend this by a little but not much so please hurry...

-----  
**BONUS #1** - A private recording that Chris (author of Day Job Killer) and I are conducting that you cannot get \*ANYWHERE\* else. This is highly exclusive to my members only (\$197 value)

**BONUS #2** - A copy of the private Clickbank Interviews I held with Mike Filsaime and Jeff Mulligan lasting over 2 hr , 30 mins (\$97 genuine value)

**BONUS #3** - A copy of another Interview I held with Joel Comm on how he rakes in \$25,000 a month with adsense and virtual real estate (\$97 value)

**BONUS #4** - Ten customized website templates that you can use with 'Day Job Killer' to start

your promotions (\$197 Value)

---

---

All you will need to do is email  
your receipt to my head of support  
Stuart at [stuart@launchaproduct.com](mailto:stuart@launchaproduct.com)  
- just be quick to order.

<http://dayjobkiller.co.uk>

## **END EMAIL**

That email received 1235 clicks.  
I then sent a final email 2 days later reminding them that the price was going up.  
Final Email sent got 863 clicks

## **SUMMARY OF CLICKS AND EARNINGS.**

In total the campaign received this many clicks from the various mailings

1142 - Pre Launch

1925 – Mailing #1 launch day

1235 – Mailing #2 – 6 hours after launch

863 – Mailing #3 –

Total = 5165 clicks

Total earnings of the campaign. \$39,014.56 approx

$\$39,014.56 / 5165$  gives me a net earning of \$7.55 per click.

That is a **VERY HIGH** earning as an affiliate.

The reason I was able to achieve this was a combination of factors...

Some of the most important ones...

A) A Solid pre launch

B) A Good genuine bonus

C) Well written out emails.

Notice how I wrote the emails as this is very important. I explained that there was a lot of hype but deep down it was a good product.

I told people a story in the follow up emails about how I was coming home from London after buying my BMW M3 (As a side note my Day Job Killer commission check almost paid for the whole thing )

I sent a follow up 6 hours after launch.

This was to ensure I snapped up as much market share as possible. A customer may want to buy from you but if they already bought the product then you are out of luck.

Be aggressive but talk to your list as human beings.

An important point to make. Chris was paying 75% commissions on BOTH the \$77 sale and the \$67 upsell.

About 40% took the upsell.

This massively increased my profits.

So 75% of \$77 = \$57.25 commission per sale

75% of \$67 upsell= \$50.25 commission per sale. 40% took this = \$20.10

So I was earning \$57.25 + \$20.10 per sale = \$77.35

I hope you have enjoyed this details break of my DayJobKiller.com promotion

In [Affiliate Millionaire](#) I break the process into simple baby steps . It's been tested over 3 years and ROCKS!

Take Care,

*Andrew Fox*